

Centro de Exposiciones  
y Congresos  
Ciudad de Ayamonte

# AYAMONTE

## EXPOSICIONES Y CONGRESOS



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**WELCOME**



# 1

## WELCOME

As Mayor of Ayamonte, it is an honour to present to you the Ayamonte City Exhibition and Congress Centre, a prime example of how various institutions have worked together to create a facility designed to become the epicentre for hosting conferences and events in the province of Huelva, as well as the Portuguese Algarve.

Ayamonte undoubtedly stands out for its strategic location, not only as a border city but also due to its status as a European Grouping of Territorial Cooperation (EGTC), specifically the Eurocity of Guadiana, alongside the Portuguese municipalities of Castro Marim and Vila Real de Santo António.

With a pleasant climate for most of the year, excellent air connections to Faro and Seville airports, a wide range of hotels, rich gastronomy, significant natural and cultural heritage, as well as a strong cultural, sporting, and leisure offering, Ayamonte is an attractive destination year-round, providing event organisers with added value for their conferences.

We invite you to discover everything the Ayamonte City Exhibition and Congress Centre has to offer. Together, we can make every event a unique and unforgettable experience.

**Manuel Alberto Fernández Rodríguez**

Mayor-President of the Hon. Ayamonte City Council.

# EXHIBITION AND CONFERENCE CENTER



# 8

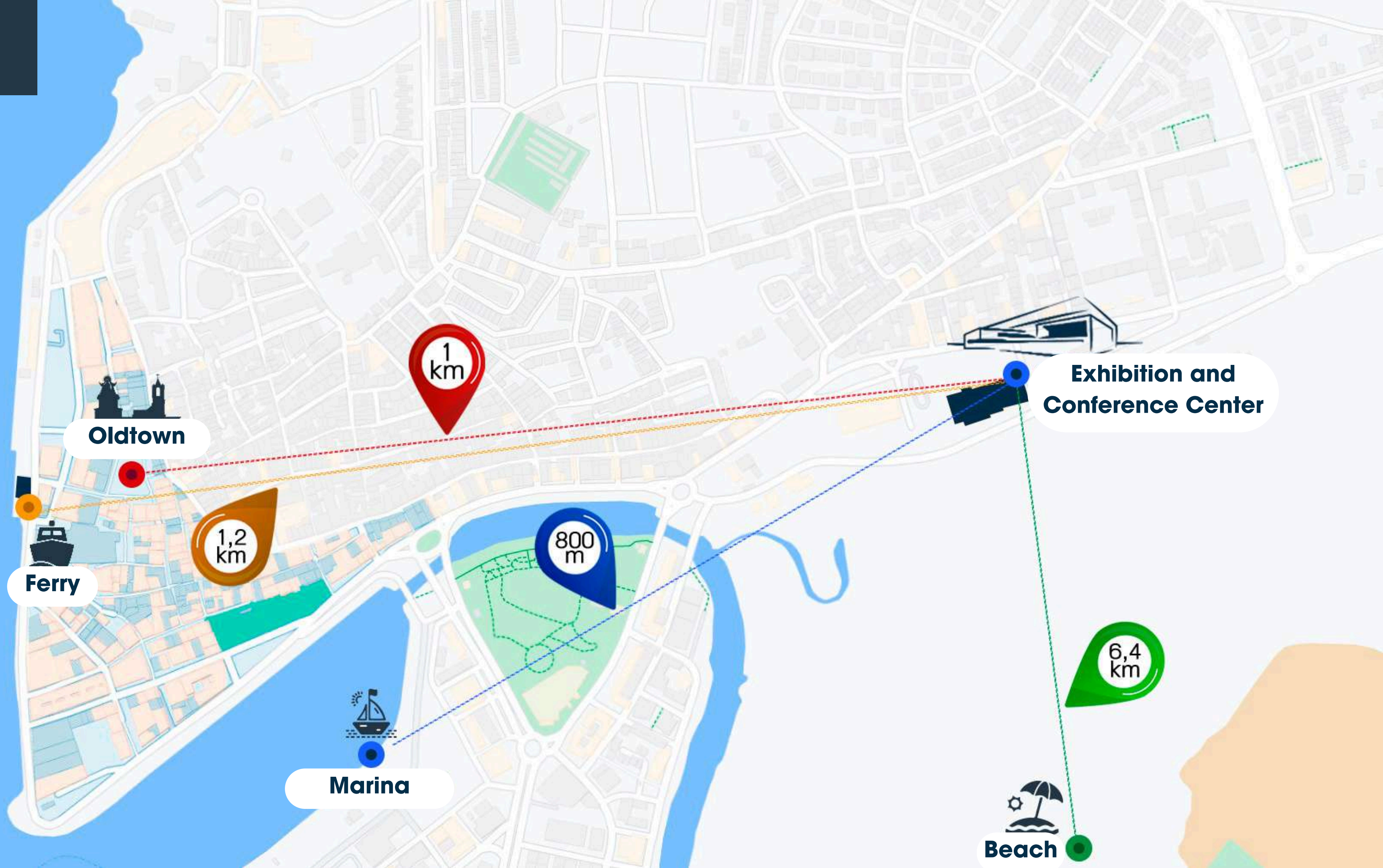
# EXHIBITION AND CONFERENCE CENTER



The Ayamonte Exhibition and Conference Center is a modern and versatile space designed to host a wide variety of social and professional events. With infrastructure prepared to adapt to the needs of each occasion, the building features spacious halls ideal for conferences, business presentations, and conventions, equipped with advanced technology and capable of accommodating a large number of attendees.

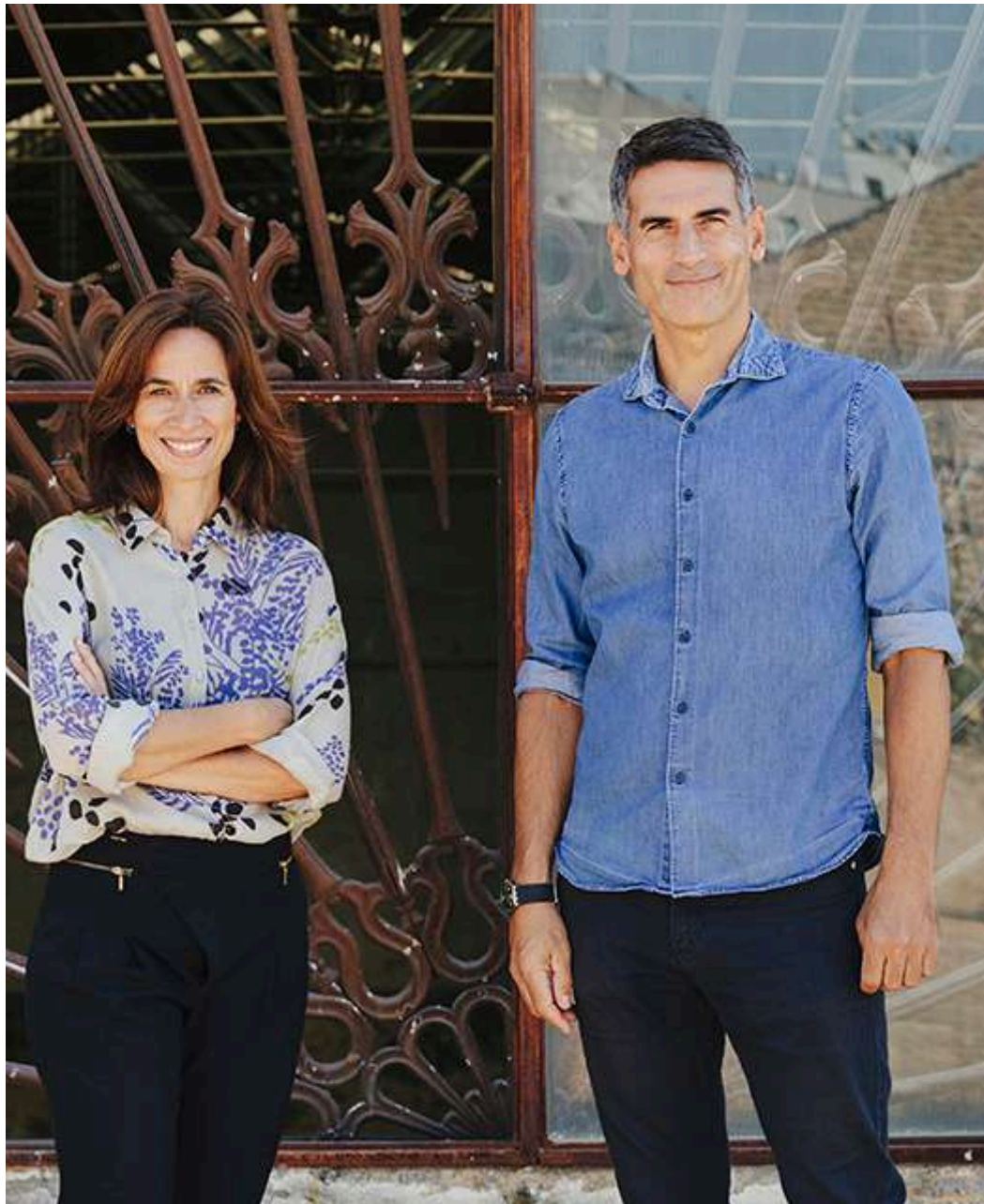
In addition, it has elegant areas that can be transformed into perfect settings for informal cocktails, gala dinners, concerts, or high-level receptions, providing the right atmosphere for each type of celebration. The combination of multifunctional halls, open spaces, and a strategic location makes this center a key reference for event organization in the region.

# DISTANCES



# THE ARQUITECS

## JUANJO LÓPEZ DE LA CRUZ & MARÍA GÓNZALEZ GARCÍA



**María González García** (Huelva, 1975) and **Juanjo López de la Cruz** (Sevilla, 1974) are architects from the Higher Technical School of Architecture of Seville, graduating in 2000. After a year of scholarships at L'École d'Architecture de Paris-la Seine in France, they worked with architect Guillermo Vázquez Consuegra, after which they founded S O L 8 9, a studio where they aim to reconcile research, teaching, and professional practice. Over the years, they have developed and constructed projects that explore the intermediate spaces of the city and the reuse of obsolete structures, with their work frequently featured in specialized publications both nationally and internationally.

Their work as architects has received multiple accolades, including the First Prize for Architecture from the Architects' Associations of Seville and Huelva in the editions of 2006, 2015, 2016, and 2021, the First Ascer Prize (Spain, 2012), the First A+ Prize (Spain, 2013), the Silver Medal of the Fassa Bortolo Award (Italy, 2013), the First Wiener Berger Prize (Austria, 2014), and the First Hispalyt Prize for brick architecture (Spain, 2022). Nominated for the European Mies van der Rohe Award in 2015, they have been selected to participate in the Spanish Biennials in 2014 and 2016, and were awarded in 2022, as well as in Chile in 2017, the Basque Country in 2017, and Venice in 2016, being part of the Spanish Pavilion that won the Golden Lion. Recently, they won three international competitions to construct the Wellbeing Center in the city of Paju, the Business Center of the Port of Busan, and the Metropolitan Library of Jinju, all in South Korea. Together with Ángel Martínez, they are the current curators of the XVI Spanish Biennial of Architecture and Urbanism after winning the competition organized by the Ministry of Transport.

# HALLS

The building is divided into an interior zone and an exterior zone, allowing for interaction with the different seasons of the year. Additionally, the building is subdivided into various spaces that can be used simultaneously and independently.



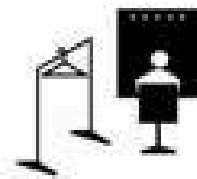
**ADMINISTRATION**



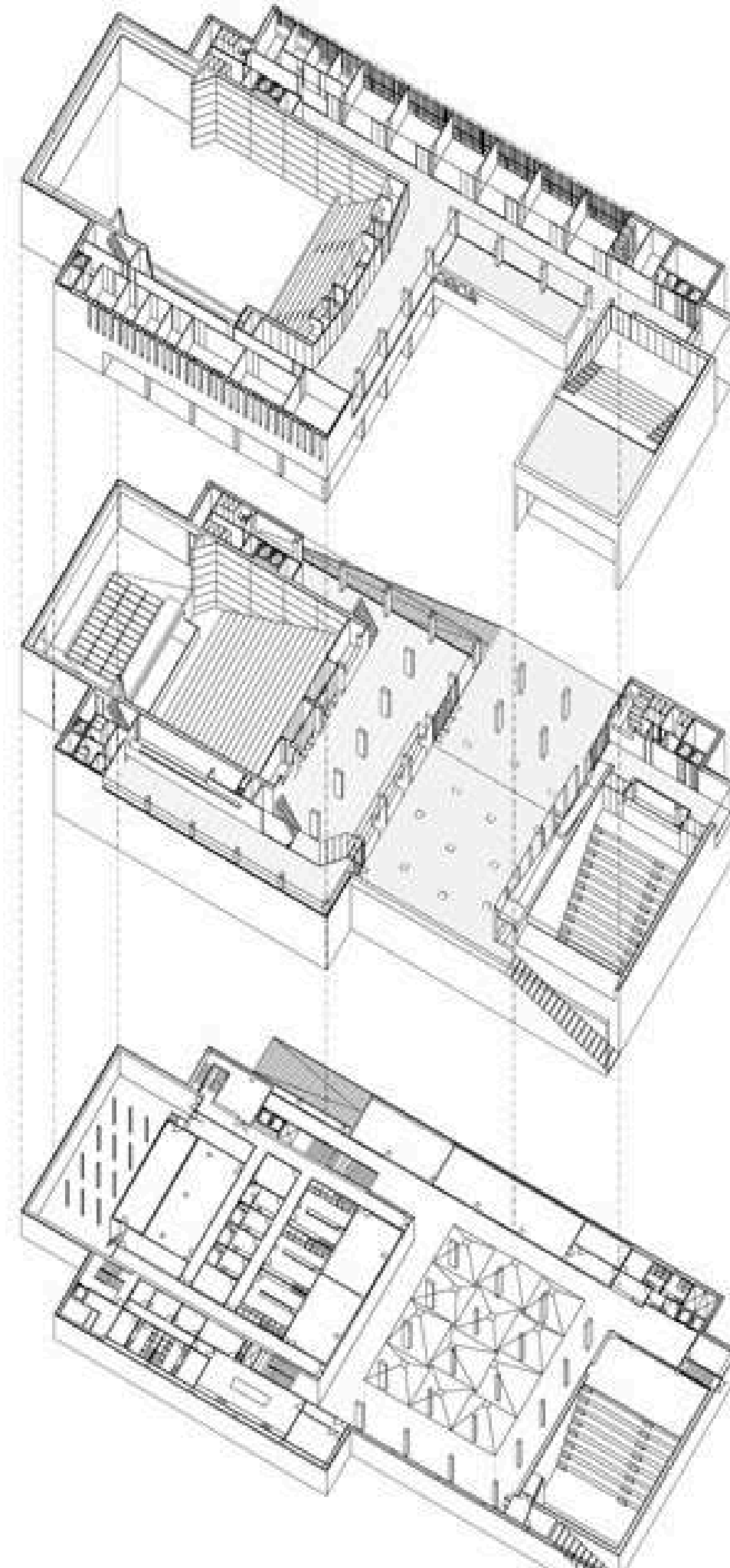
**AUDITORIUM**



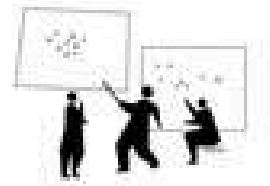
**CAFETERIA**



**DRESSING ROOMS AND  
STAGE SUPPORT SPACES**



**WORKROOMS**



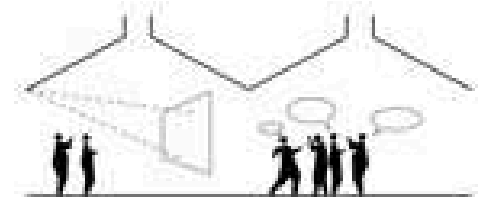
**MULTIPURPOSE HALL  
LITORAL HALL**



**CONFIGURABLE HALL  
MARISMAS HALL**



**EXHIBITION ROOM**



# MAIN AUDITORIUM



The Main Auditorium, with a capacity of 1,000 people, is the most iconic space of the CECA, featuring cutting-edge physical and technological resources that allow for the hosting of any type of event. Both the scenic and audiovisual components have been meticulously studied, incorporating the latest equipment to meet a wide range of needs. The stage measures 270 m<sup>2</sup> and includes facilities for scenic events such as an orchestra pit, performer staging area, rehearsal room, etc.

The space is divided among 630 seats in the main auditorium, 300 in the upper area, and an additional 30 seats in the VIP box. The remaining seats are designated for individuals with reduced mobility.

It also includes rehearsal rooms and dressing rooms to facilitate the organization of events.

# TECHNICAL DATA



## LIGHTING

SET OF DIMMERS  
PATCH PANEL MOD  
8 CONVEX LENS PROJECTORS  
3 FRESNEL PROJECTORS  
7 ZOOM CUTTER PROJECTORS  
12 PANORAMA PROJECTORS WITH SYMMETRICAL REFLECTORS  
12 SC-64/1000 PROJECTORS  
3 ROTATING LAMPO BARNDOORS  
3 SCENIC LIGHT BARS

6 TWO-WAY TURBOSOUND SPEAKERS  
3 CREST AUDIO CPX2600 POWER AMPLIFIERS AND 3 CPX900  
2 TURBOSOUND SUBWOOFER ACOUSTIC SPEAKERS  
1 XILICA PROCESSOR  
2 TURBOSOUND B12DP STAGE MONITORS  
1 XILICA PROCESSOR  
2 TURBOSOUND TXD15M STAGE MONITORS  
1 CREST AUDIO POWER AMPLIFIER  
1 YAMAHA MIXING CONSOLE  
1 DBX 1231 EQUALIZER AND ANOTHER 1215

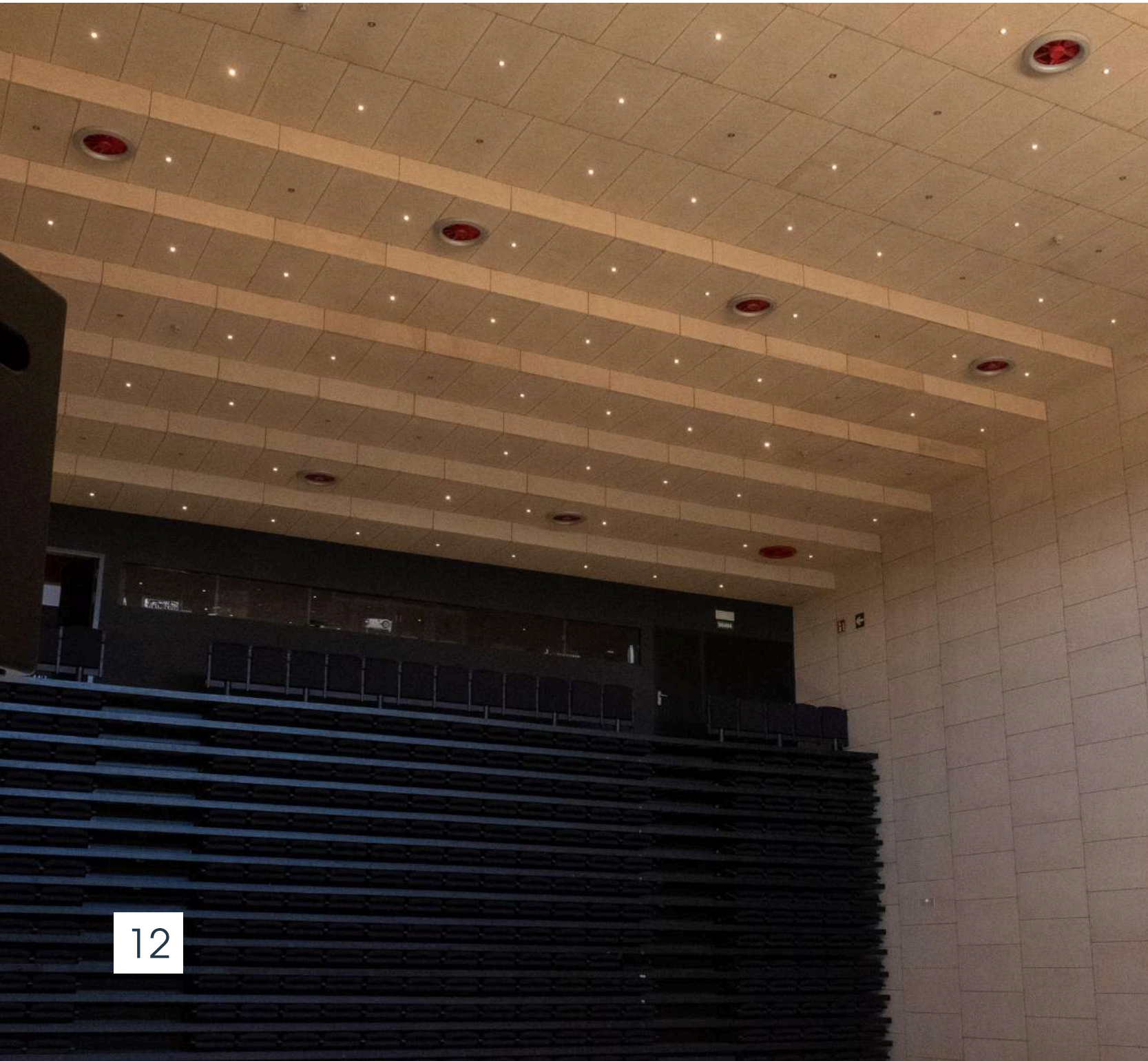
## SOUND

1 RACK FOR SOURCES  
2 SENNHEISER SUPERCARDIOID DYNAMIC MICROPHONES AND 2 CARDIOID MICROPHONES  
2 AKG CONDENSER MICROPHONES SPECIFIC FOR CONFERENCES  
3 SENNHEISER WIRELESS MICROPHONES  
2 ALTAIR AUDIO MIXERS  
1 PIONEER DOUBLE CASSETTE PLAYER  
1 PROFESSIONAL CD RECORDER/PLAYER  
1 MINI DISC RECORDER/PLAYER  
1 ALTAIR MAIN STATION  
1 ALTAIR MOBILE STATION  
1 ALTAIR HEADSET

## VIDEO SYSTEM

1 SANYO PROJECTOR  
1 SANYO LENS  
1 STATIC SCREEN SPACE

# MARISMAS HALL



A key space within the complex, with a capacity for 360 people, making it the second-largest venue in the CECA. This room is ideal for large-scale events such as conferences, networking sessions, corporate presentations, or even large-format exhibitions.

It stands out for its remarkable versatility, being one of the most flexible spaces in the center. Its most notable feature is the retractable seating, which can be deployed according to the needs of the event, allowing for a traditional auditorium layout or an open area for exhibitions or interactive activities. This adaptability makes it a perfect venue for both professional events and more dynamic activities.

The space is equipped with efficient climate control, universal accessibility, and quick setup options, optimizing the experience for both organizers and attendees. Thanks to its functional and adaptable design, the Marismas Room is positioned as an ideal option for events that require a spacious and flexible area within the CECA.

# TECHNICAL DATA

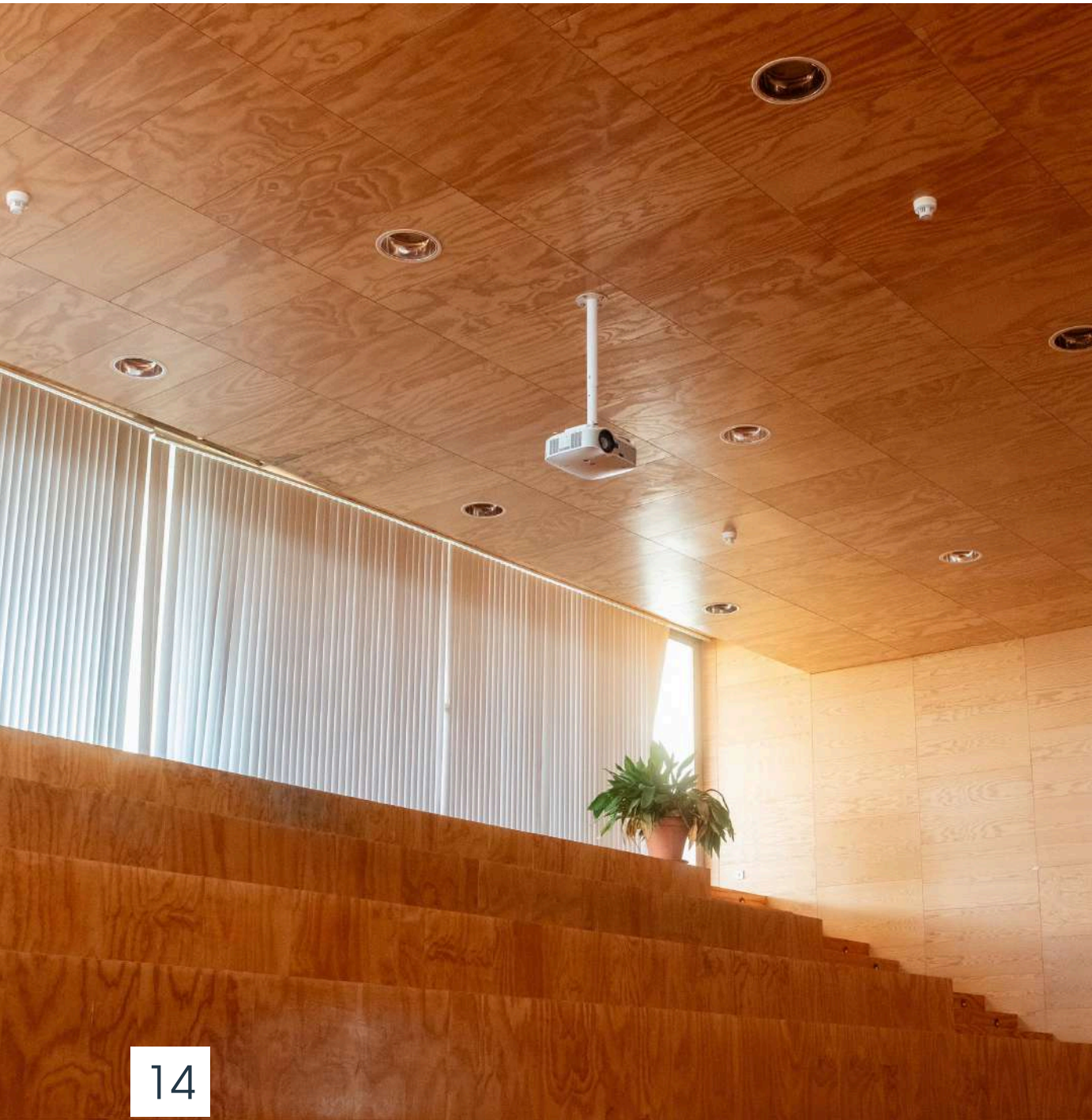


**LIGHTING** 1 DIGITAL DIMMER LP

**SOUND**

4 TURBOSOUND SPEAKERS  
2 CREST AUDIO POWER AMPLIFIERS  
1 BEHRINGER EQUALIZER  
1 BEHRINGER MIXING CONSOLE  
1 AKG WIRELESS MICROPHONE  
1 PIONEER PLAYER  
2 MICROPHONE DISTRIBUTION BOXES  
1 30-UNIT RACK  
1 PROFESSIONAL HHB CD RECORDER/PLAYER  
1 BEHRINGER EFFECTS PROCESSOR

# LITORAL HALL



A space specifically designed for lectures and audiovisual events, with a capacity for 150 people. This room stands out for its tiered seating, which ensures excellent visibility from any point, optimizing both the speaker's experience and the comfort of the audience.

The design of the tiered seating, combined with an advanced acoustic system, guarantees that sound is evenly distributed throughout the room, avoiding echoes and ensuring that every word is clear, even from the back rows.



# TECHNICAL DATA



**LIGHTING** 1 DIGITAL DIMMER

2 TURBOSOUND SPEAKERS  
2 SCREEN STANDS  
1 CREST AUDIO POWER AMPLIFIER  
1 BEHRINGER MULTI-EFFECTS UNIT  
**SOUND** 1 BEHRINGER EQUALIZER  
1 BEHRINGER MIXING CONSOLE  
1 PIONEER PLAYER  
2 AKG MICROPHONES  
1 HHB CD RECORDER

**VIDEO SYSTEM** 1 NEC PROJECTOR  
1 ECLER SWITCHER  
1 ECLER DISTRIBUTOR  
1 SAMSUNG DVD PLAYER  
ELECTRIC PROJECTION SCREEN

# CONFERENCE ROOMS



The complex features six conference rooms, each with a capacity for 20 people. These rooms are equipped with modern audiovisual technology, projectors, and sound systems. The furniture is flexible, allowing for the space to be adapted for presentations, workshops, or meetings in various configurations.



# TECHNICAL OFFICE AND MEETING ROOM



The CECA also has four technical offices, which are dedicated spaces for the organization and management of events, equipped with the necessary facilities for administrative and coordination work. These offices are located near the meeting rooms for easy access and functionality.

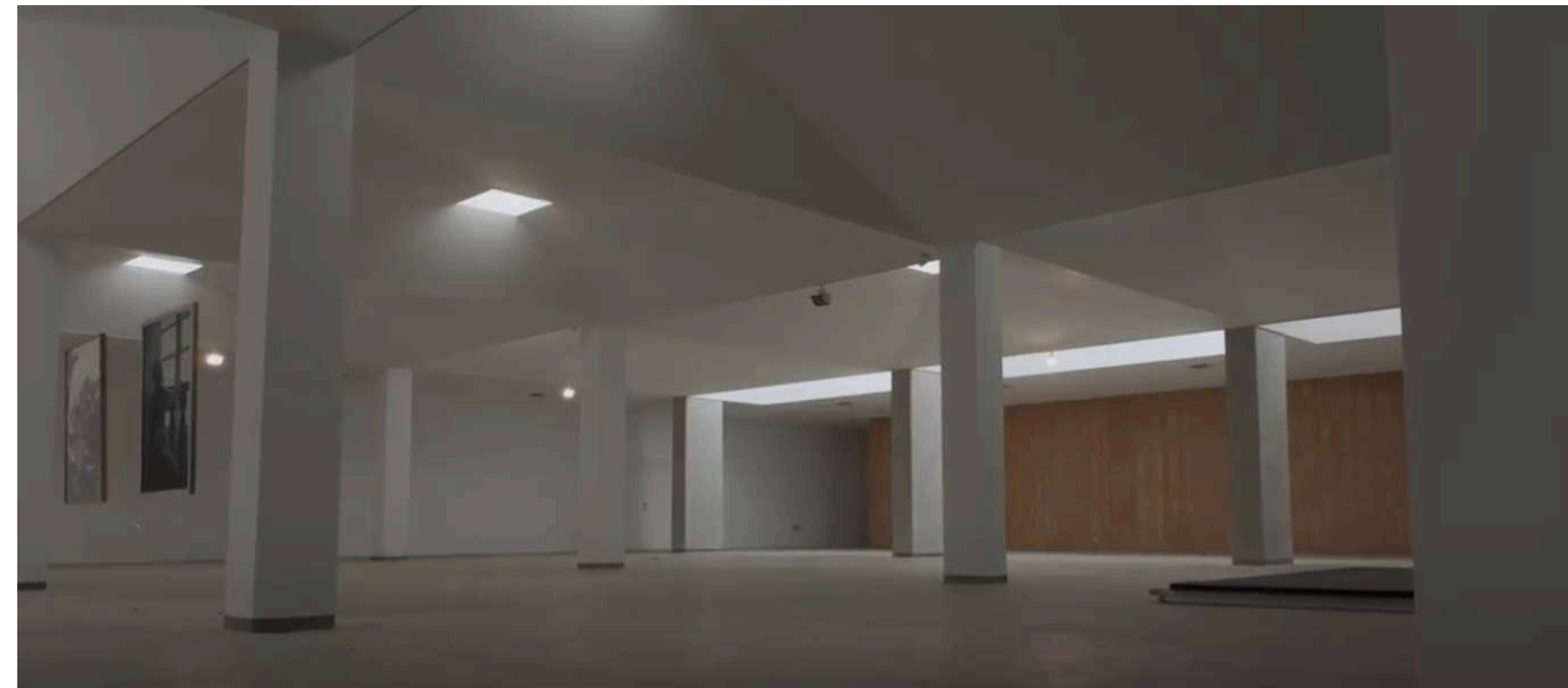
For more exclusive or private meetings, the center offers a boardroom with a capacity for 50 people. This space, decorated in an elegant and understated style, features a large central table, ergonomic chairs, and all the necessary elements for video conferencing or executive presentations. Its atmosphere is designed to facilitate decision-making in a comfortable and professional environment.

# EXHIBITION AREA



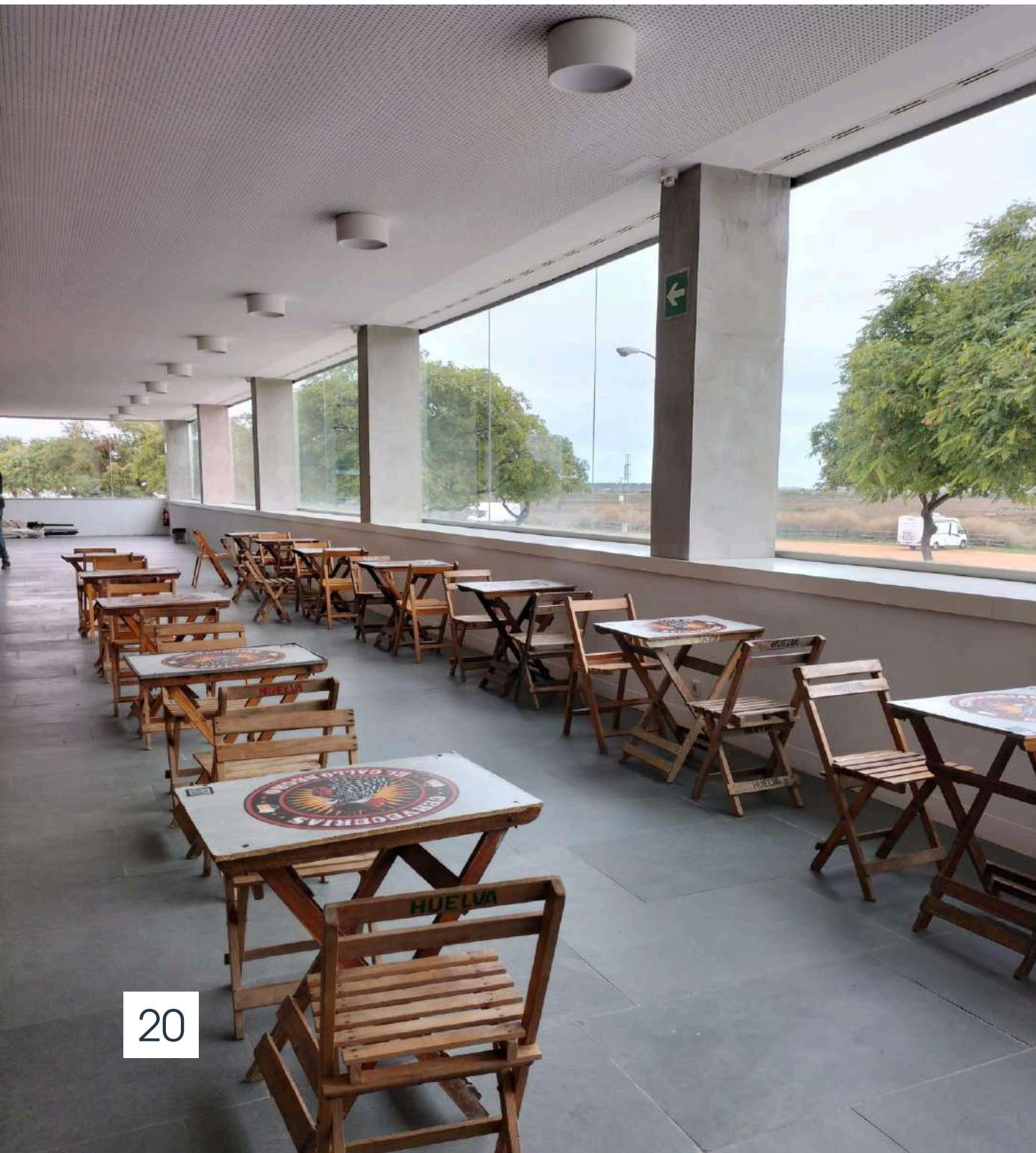
The versatile exhibition hall of 900 m<sup>2</sup> is designed to provide a modern and adaptable space. With an open design and high ceilings, it allows for the setup of a wide variety of events, from art exhibitions to trade fairs and conferences.

The space features adjustable lighting, both natural through large windows and artificial via strategically placed LED light systems to highlight the displayed works or products. The walls, in neutral and minimalist tones, are designed for the installation of modular panels or customized exhibits.



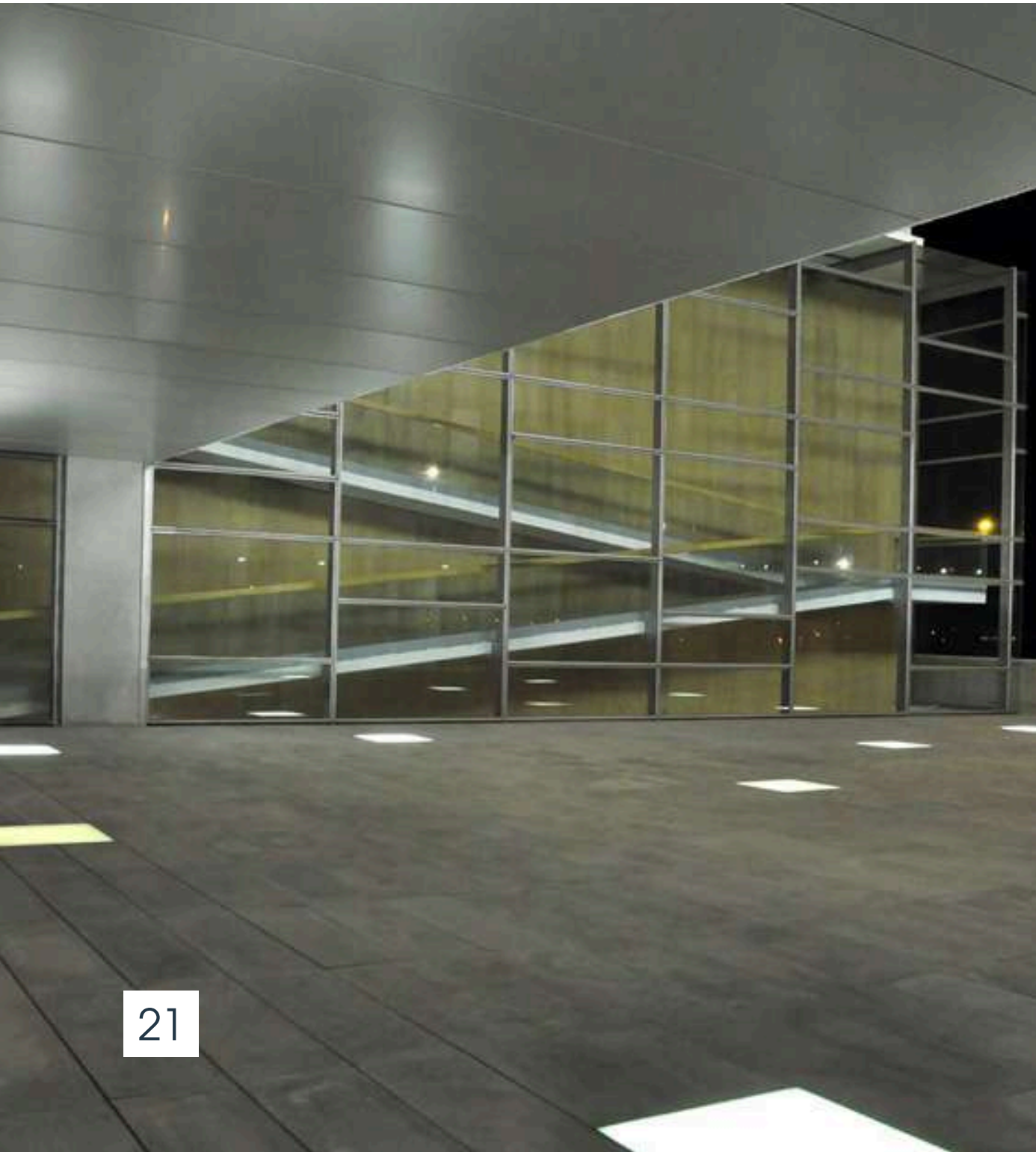


# CAFETERIA



The cafeteria of the Ayamonte Exhibition and Conference Center is a cozy and modern space, designed to provide a place for rest and gathering.

# COVERED SQUARE



The 900 m<sup>2</sup> multipurpose covered plaza of the Ayamonte Exhibition and Conference Center is a modern and versatile space designed to accommodate a wide variety of events. It is an open structure with a high roof that protects against the elements, allowing for both indoor and outdoor activities.

The design is functional and open, making it ideal for exhibitions, fairs, concerts, or sporting events. Additionally, it can be set up with stages, stands, or temporary divisions according to the needs of the event. The plaza's versatility is enhanced by an adaptable lighting system, strategically distributed electrical connections, and easy access to facilities such as restrooms and relaxation areas.

# FRONT SQUARE

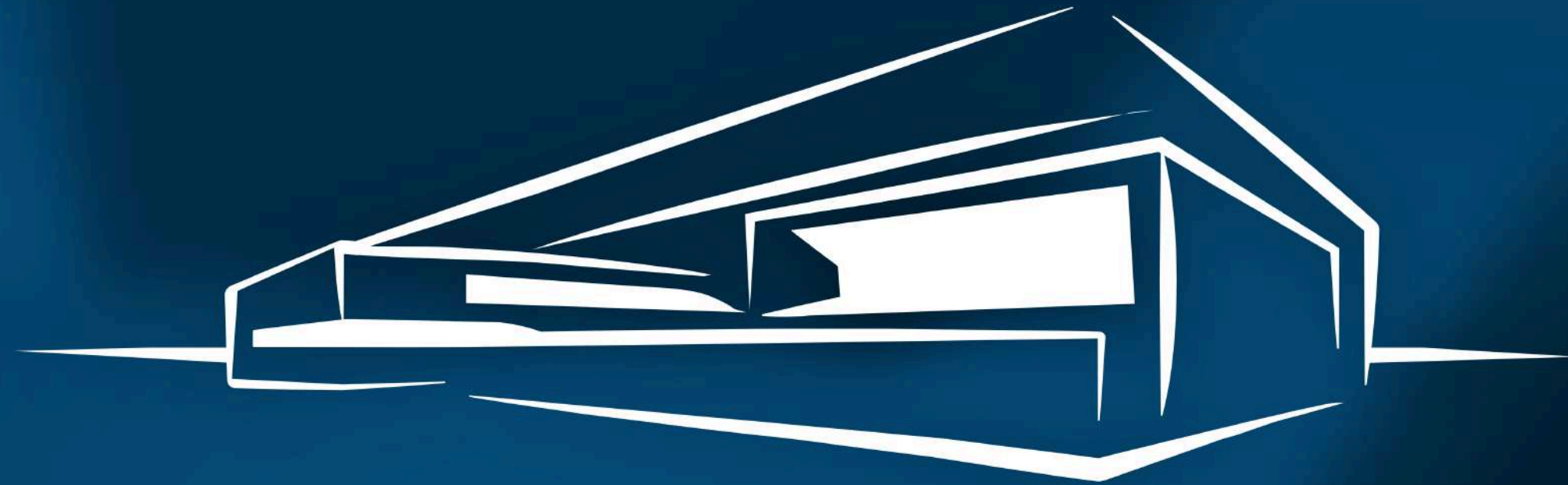
The front plaza of the Ayamonte Exhibition and Conference Center is a spacious outdoor area that serves as an entrance and meeting point for visitors. With a light-colored paved surface, the plaza is designed to be both functional and aesthetically pleasing, blending with the urban environment and highlighting the modern architecture of the main building.

The space is also equipped for outdoor events, featuring ample and open areas that allow for the temporary installation of tents, stages, or stands. Modern lighting, provided by poles and lights integrated into the pavement, enhances the plaza during the evening hours, maintaining a safe and welcoming atmosphere.





ayuntamiento de  
**AYAMONTE**



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Ciudad de Ayamonte**

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